ABSTRACT

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A method and apparatus for reading and writing information on a stand alone magnetic card or disk is accomplished by a data card or disk having several layers including a substrate, magnetic medium, and a protective layer respectively affixed together. The card or disk is placed within an adapter either subsequently inserted into or permanently disposed within a floppy disk drive of a computer. The adapter has dimensions compatible with the floopy disk drive and permits the card or disk to rotate within the adapter about an axis perfendicular to the plane of the card or disk upon the presence of the card and adapter in the floppy disk drive. The card or disk subsequently traverses read/write heads of the floppy disk drive for information storage and retrieval. Paper may be utilized as the protective layer of the sard or disk and include text or graphics to have the card or disk simultaneously function as both a data storage device and a business card or other advertisement media. Further, the card or disk may be of any shape permitting rotation of the card or disk within the area of the adapter.